

INTERNATIONAL WINE JOURNALIST BOOK

After the successful first three editions, Unione Italiana Vini is proud to present the new "International Wine Journalist Book", which collects the backgrounds of about 200 vine and wine specialists from all over the world.

Meeting in this way a profoundly sensitive need of Italian companies, which during the last year got great satisfactions from foreign markets, but which in an even more global context feel as vital the need to distinguish and to communicate the unique worthiness of their own products to a selected and targeted public.

Unique complement in the editing context, this Guide aims to contribute to bridge the gaps, helping Italian companies to create a growing dialogue with the professionals of the communication.

The Corriere Vinicolo editorial unit

 Unione Italiana Vini Editrice

INTERNATIONAL WINE JOURNALIST BOOK



SUMMARY

| | |
|--|---------|
| France | pag. 5 |
| Austria - Germany | pag. 15 |
| United Kingdom | pag. 29 |
| Belgium - Luxembourg - Netherlands - Switzerland | pag. 37 |
| Denmark - Norway - Sweden | pag. 47 |
| Czech Republic - Hungary - Poland - Russia - Slovenia | pag. 55 |
| Greece - Portugal - Spain | pag. 65 |
| Canada - United States of America | pag. 69 |
| Argentina - Brazil - Chile | pag. 79 |
| China - India - Japan - Israel - Singapore - South Africa | pag. 83 |
| Italy | pag. 89 |

The professional backgrounds of the journalists in the Guide are published in the respect - compatibly with the available space - of the texts which they sent. Therefore the Editor rejects any responsibility as to the information contented.

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